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outline

Introduction

Supplements

Homeopathy

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Hypnosis

Acupuncture

Body Contouring

Introduction

Complementary and alternative medicine is defined as:

"the use and practice of therapies or diagnostic techniques that may not be part of any current Western health care system, culture, or society."

Examples of CAM include:

Acupuncture, chiropractic, herbal medicine, homeopathy, and naturopathy

Introduction

• 34% of the US population was using at least 1 form of CAM in

- By 1997 that number had grown to 42%.
- This amounts to 629 million office visits to alternative practitioners in 1997
- Compared with 386 million office visits to primary care providers

Introduction

• With the increasing prevalence of obesity, there are a large number of alternative treatments touted for weight loss.

Complements are the most commonly used complementary therapy for weight loss.

• A recent study showed that 34% of a representative sample used a dictary supplement for weight loss sometime in their lives, and nearly 1 in 10 have done so in the past year

DIETARY SUPPLEMENTS

Caffeine/Ephedrine/Ephedrine Alkaloids

• About 80% of supplements used contain <u>naturally occurring</u> stimulants, such as caffeine and ephedrine.

• The combination of caffeine and ephedrine has the mogenic properties that increase energy expenditure and promote weight loss.

DIETARY SUPPLEMENTS

Caffeine/Ephedrine/Ephedrine Alkaloids

Numerous studies have evaluated the effects of caffeine and ephedrine on weight loss in overweight and obese subjects with the typical dose

Ephedrine is the primary active ingredient of health photon, also known as ma huang.

In herbal products, caffeine is often derived from guarana or kola mut

Ma huang







Guarana or kola nut





Kola nut

• Kola nut was the main ingredient in Coca-Cola after cocaine became illegal.

• Whether or not it is still an ingredient in Coca-Cola is a secret, but it can be found in Pepsi cola.

• In Jamaica and Colombia Kola nut is consumed as a sexual stimulant similar to cocaine

8-week double-blind, RCT of 67 overweight subjects

Combination of ma huang and guarana, 72 mg/240 mg/d, effectively decreased weight, with an average lo of 4 kg compared with 0.8 kg in the placebo group.

Percentage of body fat, W/H circumferences, and TG decreased significantly more in the active treatment group.

There were no differences in RP or blood chemistries

HR increased in the active treatment group, 7 bpm.

There were 8 dropouts

A prospective, double-blind, RCT by Boozer

Long-term safety and efficacy of a ma huang/kola nut supplement for weight loss.

About 167 healthy, adult volunteers were randomized to receive 30 mg ephedrine alkaloids/64 mg caffeine or placebo 3 times daily

At 6 months, subjects in the herbal treatment group lost significantly more weight and body fat than that of placebo, 5.3 kg versus 2.6 kg (P= 001) and 4.3 kg versus 2.7 kg (P= 020). respectively

Other significant differences in favor of the herbal group included decreased waist and hip circumferences.

significantly different between the 2 groups but HR increased significantly in the herbal group and decreased in the placebo group, (+ 4 bpm vs 3 bpm)

Dry mouth, heartburn, and insomnia were reported significantly more in the active treatment group

Meta-analysis of the efficacy and safety of ephedrine for weight loss / athletic performance

- The estimate of the rate of weight loss was 1 kg/mo more than weight loss with placebo.
- Subjects receiving ephedrine had a 2.2 to 3.6 increased odds of psychiatric symptoms, autonomic hyperactivity, USI symptoms, and pulpitations.
- There is sufficient evidence to support the effectiveness of up to 6 months of ephedrine/ caffeine for weight loss.

• Side effects may preclude its use in patients with chronic cardiovascular or psychiatric illnesses

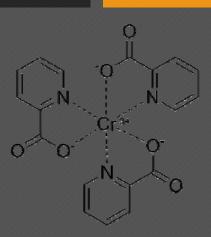
Chromium

Chromium picolinate is advocated in both medical and lay literature for reducing body weight.

Chromium is an essential trace mineral that enhances insuling and has shown some benefit for the control of diabetes.

Picolinic acid is a naturally occurring derivative of tryptophan.

Effects of chromium picolinate include an increase in lean body mass, decrease in percentage of body fat, and increase in metabolic rate



Chromium meta-analysis on RCT

Ten trials (489 participants) were included in the analysis, which showed a statistically significant reduction in body weight in chromium-treated patients compared with placebo (mean difference, 1,1 kg)

The data also suggested a significant effect for percentage of body fat (members) but not lean mass.



Only 3 of the trials reported on adverse events, all of which demonstrated a lack of adverse events in participants receiving chromium picolinate.

Chromium

The clinical relevance is debutable due to the small size of the effect.

Additionally, the methodology of the included studies was variable. thus decreasing the robustness of the meta-analysis

There have been case reports of adverse effects due to chromium picolinate, including habdonyolysis and severe renal impairment

Supplements

: cannot be recommended for weight loss

results in weight loss

Discovery : DG is a minor component of dietary oils and fats, The FDA is reviewing it

recommended at this time for weight loss in obese patients.

Supplements

Pyruvic acid is a by-product of glucose metabolism. It is an alphaketo acid, which is converted to lactic acid

More evidence is needed before pyruvate can be recommended for weight loss.

Carelina: <u>Hydroxycitric acid</u> comes from the fruit and rind of garcinia and interferes with lipogenesis.

There is insufficient evidence to support the effectiveness of garcinia extract for weight loss

Garcinia Cambogia Is The Strongest Fat Buster



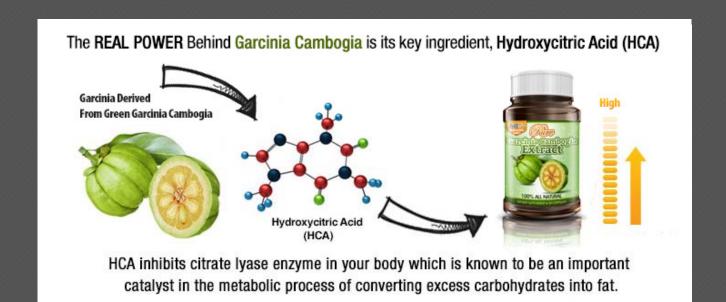




Suppress your appetite, start burning



Garcinia Cambogia



Supplements

grows in the Kalahari Desert

Reports that native Africans use hoodia to reduce hunger during long hunts.

There are evaluating the effectiveness of hoodia supplements on weight loss





Chitosan

Chitosan is derived from crustaceans.

It is promoted as a remedy to reduce fat absorption

The meta-analysis concluded that the effectiveness of chitosan for body weight reduction is not established beyond reasonable doubt









Botanicals in the Treatment of Obesity *Tea (Green, Black)*

leaves are crushed before fermentation.

Tea is believed to induce thermogenesis through actions of polyphenol constituents called catechins, which inhibit the breakdown of norepinephrine.

This results in a rise in mitochondrial oxidation and lowered coupling with ATP synthesis, producing heat.

Alternatively, catechins may impair angiogenesis and retard the development of adipose tissue.

Green tea

Green tea catechins, and epigallocatechin gallate (EGCG) have been demonstrated in cell culture and animal models of obesity to reduce :

absorption, triglycerides, free fatty acids, cholesterol, glucose, insulin and leptin, as well as to increase beta-oxidation and thermogenesis.

Since EGCG is regarded as the most active component of green tea, its specific effects on obesity should also be investigated in human trials.

Green tea









The Probable Reasons for Obese Person to Prefer Herbal Products for Weight Management

- 1) Health benefits of weight loss without any side effects.
- 2) Less demanding than accepted lifestyle changes, such as exercise and diet.
- 3) Easily available without a prescription.
- 4) More ensity accepted than a professional consultation with a physician or a nutritionist.
- 5) 100% natural origin and perception that natural means safe

Herbal Approach for Obesity Management

An ideal herbal anti obesity product should reduce the weight by 10% over placebo of treatment

Showing an evidence of improvement of bio markers like BP, lipids and glycemia without any side effects.

Ayurveda

In Ayurveda, the five elements of process and water make up everything in the universe including the human body.

These elements come together to create three different constitutional types, or doshas,

known as Vata (airy), Pitta (fiery), and Kapha (earthy).

hole			Continued		
books.			Ficus lacor	Plaksha	Bark
Botanical name	Sanskrit/official name	Part(s) used	Ficus religiosa	Ashwattha	Bark, fruit, leaf
Acacia arabica	Babbula	Gum, bark, leaf,	Ficus rumphii	Asmanthaka	Stem, bark, latex, fruit
		fruit-pods	Garcinia indica	Vrikshamla	Fruit, root, bark, oil
Acacia catechu	Khadira	bark, heartwood, flower	Gymnema sylvestre	Meshashringi	Leaf, root, seed
Achyranthus aspera	Apamarga	Root, seed, leaf, whole plant	Holarrhena antidysentrica	Kutaja	Seed, bark
Aconitum heterophyllum	Ativisha	Root, rhizome	Innula racemosa	Pushkaramula	Root
Acorus calamus	Vacha	Rhizome	Marsdenia tenacissima	Murva	Root
Adathoda vasica	Vasa	Leaf, root, flower	Momordica charantia	Karavellaka	Fruit, whole plant, leaf, root
Aloe vera	Kumari	Leaf, root	Moringa oleifera	Sigru	Root, bark, seed
Alstonia scholaris	Saptaparna	Bark, latex, flower	Ougenia dalbergioides	Tinisa	Heart wood
Ananas comosus	Ananas	Fruit	Picrorhiza kurroa	Katuka	Reet
Anthocephalus chinensis	Kadamba	Bark, leaf, fruit, root	Piper chaba	Chavya	Root, fruit
Azadirachta indica	Nimba	All parts	Piper longum	Pippali	Fruit, root
Berberis aristata	Daruharidra	Root, stem, fruit	Piper nigrum	Maricha	Fruit
Betula utilis	Burja	Bark, nodes	Plumbago zeylanica	Chitraka	Root, bark
Calatropis gigantea	Arka	Root, bark, flower, leaf, latex, seed	Pongamia pinnata	Karanja	Fruit, seed, oil, root
Calicarpa macrophylla	Priyangu	Flower, leaf	Pterocarpus marsupeum	Bijaka	Heart wood
Capsicum annuum	Kutavira	Fruit	Randia dumetorum	Madanaphala	Fruit
Cassia tora	Chakramardha	Seed, leaf, root	Santalum album	Candana	Heartwood
Cedrus deodara	Devadaru	Heartwood oil	Saussurea lappa	Kushta	Root
Cinnamomum zeylanicum	Twak	Bark, leaf, oil	Sphaeranthus indicus	Munditaka	Whole plant
Cissampelos pareira	Patha	Root, stem	Stereosprmum sauvealens	Patala	Root, bark, flower, seed, leaf
Clerodendrum phlomidis	Agnimantha	Root, bark, leaf	Symplocos racemosa	Lodhra	Bark
Cocus nucifera	Narikela	Fruit, flower, oil, root	Terminalia arjuna	Arjuna	Bark, root, leaf
Commiphora Mukul	Guggulu	Gam-resin	Terminalia bellerica	Bibhitaka	fruit
Coriandum sativum	Dhanyaka	Whole plant, leaf, fruit	Terminalia chebula	Haritaki	fruit
Costus speciosus	Kebuka	Rhizome	Terminalia tomentosa	Asana	Bark, heartwood
Cuminum cyminium	Jeeraka	Seed	Thea sinensis	Oolong tea	Leaf
Curcuma longa	Haridra	Rhizome	Tinospora cordifolia	Guduchi	Stem, root
Desmostachya bipinnata	Kusa	Root	Trachyspermum ammi	Yavani	Fruit
Dolichos biflorus	Kulatta	Seed	Tragia involucrata	Yavasa	Whole plant
Embelia ribes	Vidanga	Fruit	Tribulus terrestris	Gokshura	Fruit, root, whole plant
Emblica officinalis	Amalaki	Fruit	Trigonella foenum graceum	Methika	Seed, leaf, whole plant
Euphobia nerifolia	Smuhi	Latex, stem, leaf, root	Valeriana jatamansi	Tagara	Root
Ferula nortex	Hingu	Oleo-gum resin	Zingiber officinale	Shunti	Rhizome

Plants in ayurveda

There are several plants described in ayurveda for weight management.

But so far, no systematic and well designed screening is attempted to come up with an effective herbal weight loss product.

A better understanding in the existing evidence based science on herbs will further guide a qualitative research in obesity management that will attract the end users by the effective benefits.

Plants in ayurveda

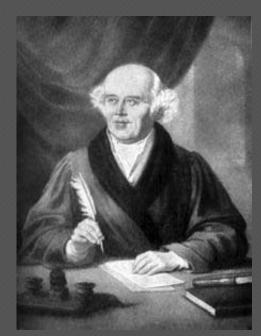
True randomized, double blinded, placebo-controlled clinical trials using herbal products will demonstrate their potential benefits.

Significant weight loss after placebo sub-traction along with known mechanism of action are required in order to generate conviction amongst users as effective agent for weight management.

Homeopathy

Homeopathy is "a system of therapy based on the concept that disease can be treated with drugs (In minute doses) thought capable of producing the same symptoms in healthy people as the disease itself

doctrine of like cures like



Samuel Hahnemann, the founder of homeopathy

Homeopathy

Two studies on homeopathy for the treatment of obesity have been identified.

In the first trial, Helimibus tuberosus D1 was used in patients with an average BMI of 28 kg/m2.

After 12 weeks, it was found that the treatment group had lost significantly more weight than that of the control group.

In the second study, it was found that Thyroidinum 30cH was no more effective than placebo when used as an appetite suppressant.

Based on this **conflicting evidence**, the use of homeopathic remedies for the treatment of obesity cannot be recommended.

Hypnosis

Hypnotherapy is "the induction of trunce states and the use of therapeutic Suggestion

Your hypnotherapist, guide you into a state of deep relaxation

Over time you will have to replace your negative habits and eating patterns with positive ones suggested by your hypnotherapist

Hypnosis

Hypnosis, also referred hypnotic suggestion, is a trance-like state in which you have heightened focus and concentration.

Hypnosis is usually done with the help of a therapist using verbal repetition and mental images.

When you're under hypnosis, you usually feel calm and relaxed, and are more open to suggestions.

It's important to know that although you're more open to suggestion during hypnosis, you don't lose control over your behavior.

Hypnosis

There have been 2 meta-malyses conducted that look at the effect of hypnosis on weight loss.

In a meta-analysis **Kirsch and colleagues compared to KC**, which compared cognitive-behavioral therapy alone versus cognitive behavioral therapy with hypnosis.

They concluded that adding hypnosis as an adjuvant increased the amount of weight loss.

As described by Allison, a second group of authors found several transcription and computing errors in the Kirsch meta analysis.

Upon correcting these, it was concluded that hypnosis resulted in, at best, a small

Yoga and Weight Control

Yoga is a mind-body practice that people use to improve relaxation, fitness and health

In 15,500 healthy, middle-aged adult in a retrospective study

overweight people who practiced yoga for four or more years lost 5 pennels.

while overweight people who did not practice your during the same period of time gained 14 pounds.



Yoga and Weight Control

People who mindfully are more war of the reasons they eat and their feelings of hunger or fullness

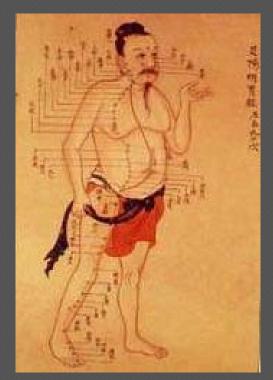
impact of yoga on mindful eating, as well as other factors that alter energy balance



Statue of <u>Shiva</u> in <u>Bangalore</u>, <u>India</u>, performing yogic meditation in the <u>Padmasana</u> posture

Acupuncture

Acupuncture is defined as, "the insertion of very fine needles (sometimes in conjunction with electrical stimulus), on the body's surface, in order to influence physiological functioning of the body."



Old Chinese medical chart on acupuncture meridians

Acupuncture In a rat model

Affected the ventromedial nucleus of the hypothalamus

In this area of the brain, rats that were stimulated with acupuncture needles demonstrated:

Decreased tyrosine and dopamine

Increased 5-hydroxytryptamine and 5-hydroxyindoline.



Thus, acupuncture appears to work an neuron within the brain to provide levels and thus help with weight loss.

Mechanisms of acupuncture on weight loss

TCM holds that obesity belongs to the mixture of mondeficiency (mainly qi deficiency) and mainly qi deficiency) and mainly qi deficiency).

Acupuncture acts to strengthen the function of spleen, stomach, liver and kidney, supplement antipathogenic qi and remove pathogenic qi

By stimulating points and regulating meridians



Auricular acupuncture

Shiraishi et al. (1995) reported that auricular acupuncture applied to rats produced:

1- Reduction of the neural activity of lateral hypothalamus (117, considered as the "feeding center")

Lincreuse of the neural activity of ventral medial hypothalamus (VM considered as the "satiety center").

Because of this, it could help to control the sense of hunger.

3- suppresses the appetite by **simulation of the auricular branch of measures**, which has been shown to increase tone in the smooth muscle of the stomach, thus suppressing appetite (Richards& Marley, 1998).

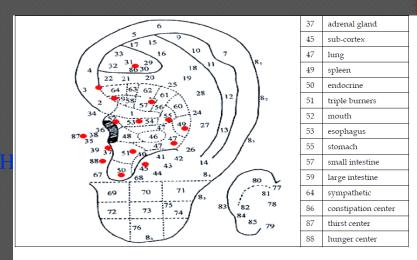


Fig. 4. Selected aural acupoints in weight loss (ICMHL, Shen-Nong Info. e)

In sum, the weight loss function of acupuncture might work through the following three means

1-Regulating nerve system

It is believed that when **needling carrier acquains** peripheral nerves were stimulated to regulate the autonomic nerve of the internal organs and make coordination between sympathetic and parasympathetic nerve

Which can inhibit gastric emptying and correct abnormal appetite on one side

and promote intestinal peristalsis and reduce the food absorption on the other side

In sum, the weight loss function of acupuncture might work through the following three means

1- Regulating nerve system

Acupuncture causes changes in K+, Na+, and Ca+ in the neurons (Deng, 1995), and the amount of neuropeptides like beta endorphin leucine, encephalin and neurotransmitters like aspartate in CNS (Fu, 2000).

Researchers strongly support the opinions that the effect of acupuncture is arranged by the brain (Futaesaku et al., 1995) and that EA application causes a great change in the action potential of nerve cells

2-Regulating endocrine system

Acupuncture can restore normal endocrine by regulating the two systems of "hypothalamus-pituitary-adrenal cortex" and "sympathetic adrenal cortex" (Shi & Zhang, 2005).

It has been determined that endomorphin L. beta endorphin, encephalin, and serotonin levels increuse in plasma and CNS through acupuncture application.

Encephalins as well as serotonin has an effect on feeling well, producing happiness, being pleased, producing a normal level of appetite, and achieving psychomotor balance.

These effects play a role in the arrangement of psychological behaviors, including dietary behavior

3- Regulating lipid metabolism

Increases of endomorphin-1, beta endorphin, encephalin, serotonin, and dopamine cause lipolitic effects on metabolism.

Needling certain points can reduce the content of lipid peroxide in the blood and accelerate the fat decomposition.

In addition, acupuncture can regulate water and salt metabolism and thus

obesity reviews (2012) 13, 409–430

• Obesity is a major health hazard and despite lifestyle modification, many patients frequently regain any lost body weight.

- The use of western anti-obesity drugs has been limited by side effects including:
- Mood changes, suicidal thoughts, and GI or cardiovascular complications

The effectiveness and safety of traditional Chinese medicine including Chinese herbal medicine (CHM) and acupuncture provide an alternative established therapy for this medical challenge.

In this systematic review, we used standard methodologies to search, review, analyze and synthesize published data on the efficacy, safety and relapse of weight regain associated with use of CHM and acupuncture

The Jadad scale to assess methodological qualities, the random effect model in the pooled analysis of therapeutic efficacy to adjust for heterogeneity and funnel plots to explore publication bias was used.

After screening 2545 potential articles from the electronic databases,

96 RCTs identified

- 49 trials on CHM treatment
- 44 trials on acupuncture treatment
- 3 trials on combined therapy for appraisal.

There were 4861 subjects in the treatment groups and 3821 in the control groups

treatment duration ranging from 2 weeks to 4 months.

Efficacy was defined as body weight reduction 2 kg or BMI reduction 0.5 kg/m2.

respective 'risk ratio' (RR) of 1.84 and 2.14 in favor of body weight reduction, with a

Mean difference in body weight reduction of 4.03 kg and 2.76 kg.

Mean difference in BMI reduction of 1.32 kg/m2 and 2.02 kg/m2, respectively.

Compared with the pharmacological treatments of sibutramine, fenfluramine or orlistat

CHM and acupuncture exhibited an RR of 1.11 and 1.14 in body weight reduction mean difference in body weight reduction of 0.08 kg and 0.65 kg

mean difference in BMI reduction of 0.18 kg/m2 and 0.83 kg/m2, respectively

There were fewer reports of adverse effects and relapses of weight regain in CHM intervention studies conducted in China than studies conducted outside

CHM and acupuncture were more effective than placeby or lifestyle modification in reducing body weight.

They had a similar efficacy as the Western anti-obesity drugs but with fewer reported adverse effects.

However, these conclusions were limited by small sample size and low quality of methodologies

Acupuncture being applied to the abdomen



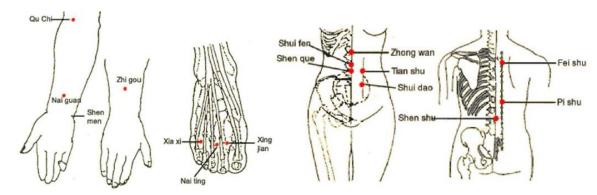


Fig. 3. Some examples of acupoints used for promoting weight loss (ICMHL, Shen-Nong Info. c)

Electroacupuncture



Fig. 5. An electric apparatus for electroacupuncture stimulation

Warming needle



Fig. 6. A pattern of warming needle moxibusiton

Noninvasive Body Contouring with Radiofrequency, Ultrasound, Cryolipolysis, and Low-Level Laser Therapy

In 2009, the global market for all **body-shaping** platforms was expected to reach **body-shaping** platforms was expected to make the state of the sta

The annual growth in noninvasive body-contouring procedures is estimated to expand by 21% per year

Body Contouring

Historically and currently, the gold standard for body contouring still remains the various techniques of linearities.

- Suction: Massage Devices
- Suction-Massage: Thermal Devices
- Radiofrequency Energy Devices
- High-Frequency Focused Ultrasound Energy Devices
- Cryolipolysis Energy Devices
- Low-Level Light Laser Therapy Devices

Indications and contraindications of noninvasive Body Contouring

Indications include modest compliance of a modest reduction of localized modest cellulite improvement, compliance with multiple visits, reasonable BMI and lifestyle, and are opposed to a surgical procedure, which would get a better result.

Contraindications include if the patient is pregnant, has a pacemaker, is medically unwell, has unrealistic expectations, or has a large BML.

Indications and contraindications of noninvasive Body Contouring

The best candidates and indications for noninvasive body contouring are those patients who are **none patients** who are those who state they will be happy with any measurable reduction in fat.



Fig. 1. TriActivedevice. (From Cynosure; with permission.)



Fig. 2. VelaShapeVSI device. (From Syneron and Candela Science; with permission.)



Fig. 4. Zerona device. (From Zerona Science and Media Images; with permission.)

Conclusion

For most complementary therapies there is **little convincing evidence**.

For hypnotherapy, and chromium picolinate small effects compared with placebo were identified.

For chromium picolinate, the debatable clinical relevance of the effect and the lack of robustness mean that the lindings have to be interpreted with caution.

For dephedring containing supplements an increased risk of AEs

Conclusion

Researchers concluded that since acupuncture is a generally safe treatment, obese patients who want to try it should not be discouraged, if they can be account to the control of packets.

Given the current state of the science, insurers are unlikely to reimburse for it as a weight loss treatment.

Langeterm well-designed clinical trials, with details of acupuncture procedures, are needed to determine if acupuncture can be recommended as a primary strategy for weight loss.